

SPONSORSHIP



Te Ao Māramatanga
New Zealand College of Mental Health Nurses Inc



TE AO MĀRAMATANGA, NEW ZEALAND COLLEGE OF MENTAL
HEALTH NURSES, 8TH INTERNATIONAL CONFERENCE.

TE TŌANGAROA - THE LONG HAUL

Monday 04 November 2024 + 8.00am to 5.00pm

Ko Awatea Middlemore Hospital

100 Hospital Road, Otahuhu, Auckland

Contact: Suzette Poole

suzettepoole@gmail.com or 027 510 3995



CONFERENCE THEME

Our conference theme is Te Tōangaroa – which means 'The Long Haul'. Te Tōangaroa is the water inlet at the bottom of Pukekawa or The Domain, the land on which the Auckland War Memorial Museum stands. If the waka arrived on low tide, it was a long haul to drag the waka to be beached and to ensure it didn't drift into the tide.

Like many of us mental health and addiction nurses we have been through reforms and changes of government, and we weather the political ebb and flow of tides, we are in it for 'the long haul' or Te Tōangaroa.

K i a o r a

Thank you your interest in supporting our 8th International Conference of Te Ao Māramatanga- New Zealand College of Mental Health Nurses Inc.

Te Ao Māramatanga - New Zealand College of Mental Health Nurses is the professional body and voice for Registered Nurses with specialist mental health knowledge and skills in New Zealand. Our growing membership includes several nurses who have been awarded Fellowship or Whetū Kanapa status in recognition of their contribution to mental health nursing.

Members include nurse practitioners, registered nurses, enrolled nurses, nurses who hold a mental health and addiction credential, retired nurses, and student nurses. We have nurses with expertise in a range of settings- clinical practice, education, research, workforce development, policy, primary health services, secondary services, district health boards, non-government organisations, cultural services and specialty areas including disability and addiction. Our members are spread in both urban and rural areas nationwide and link into local College branches. Our college includes an addiction nurses branch and a disability nurses branch.

The College Board brings a wealth of knowledge which we draw from to advance the care of people experiencing mental distress through the expertise and the professionalism of mental health nursing in New Zealand. Our governance structure is internationally recognised for its bi-cultural constitution and ways of working which includes a President and Kaiwhakahaere and a Māori caucus that supports our board.

Since 2007 our conferences have been held every two years with around 300 nurses gathering together over two days. Sadly, the pandemic has impacted on our ability to offer conferences. Our last face to face conference was delivered in 2019 and in 2022 we offered a mainly online conference to our members and the host branch in Nelson held a small gathering. This year we will be delivering a face to face conference for up to 200 nurses as well as enabling nurses to attend online. We are mindful of the austerity measures in place that are impacting on nurses attending conferences as well as the unrelenting pressure on services.

Our conference theme is *Te Tōangaroa – which means ‘The Long Haul’*. Details can be found on our website, by visiting the events page [www. www.nzcmhn.org.nz/college-events/](http://www.nzcmhn.org.nz/college-events/)

Our aim is deliver a dynamic conference to inspire and motivate nurses to navigate the future and shape their legacy.

The College Board is supporting the Auckland Branch to deliver and host this event.

With permission each session will be recorded and people registering to link in will be able to view these in real time or at a later date.

We are reaching out to you to help make this a memorable event for nurses who have been going the extra mile for many years now. We offer several opportunities for you to consider as a potential sponsor as a way to show your support of the mental health, addiction and disability nursing workforces.

- Gold sponsor @ \$5000: 2x opportunities
- Silver Sponsors @ \$3000: 5x opportunities
- Bronze Sponsors @ \$1500: 1x opportunity
- Copper Sponsors of up to \$1000 are very welcome
- Spot Prizes

Turn to pages 3 and 4 to learn more about the sponsorship items and benefits for your organisation. Once done please complete the attached word document to indicate your preferences for sponsorship along with your contact details. Please send to Suzette Poole, College Events Lead who is overseeing the sponsorship of our conference.

Thank you for taking time to consider our sponsorship brochure.

We look forward to hearing from you shortly.

Ngā mihi nui



Hineroa Hakiha
(President)



May Pritchard
(Kaiwhakahaere)

Te Ao Māramatanga – New Zealand College of Mental Health Nurses Inc.

S p o n s o r i n k i n d

Te Ao Māramatanga – New Zealand College of Mental Health Nurses would like to formally acknowledge the generosity and high level of support provided by Te Whatu Ora - Counties Manukau for providing the venue and equipment at Ko Awatea.

Sponsorship Opportunities

GOLD SPONSORS \$5000 : 2 OPPORTUNITIES

1. Fellowship Event

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as the Sponsor for our Fellowship Event at the opening and closing of the conference (verbally and on power-point slide)
- Our Vice President will acknowledge your organisation as the Sponsor our Fellowship event when the ceremony commences.
- Your Logo will be included in the information about the Fellowship Event
- You will receive two free registrations to join this conference
- You will receive one free table – stand

2. Lunch

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as the Gold Sponsor at the opening and closing of the conference (verbally and on power-point slide)
- Your Logo will be included in the Handbook as the Gold sponsor
- You will receive two free registrations to join this conference
- You will receive one free table – stand

3. Conference Handbook

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Silver Sponsor at the opening and closing of the conference on power-point slide.
- Your Logo will be included in the Handbook as the principle sponsor
- You will receive one free registration to join this conference
- You will receive one free table – stand

4. Conference Bags – Already taken

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Silver Sponsor at the opening and closing of the conference, on power-point slide.
- Your Logo will be included in the Handbook
- You will receive one free registration to join this conference
- You will receive one free table – stand
- In our conference bag you may be able to include one approved promotional item

5. Morning Tea

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Silver Sponsor at the opening and closing of the conference, on power-point slide
- Your Logo will be included in the Handbook
- You will receive one free registration to join this conference
- You will receive one free table – stand

6. Afternoon Tea

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Silver Sponsor at the opening and closing of the conference, on power-point slide.
- Your Logo will be included in the Handbook
- You will receive one free registration to join this conference
- You will receive one free table – stand

7. Pads, Pens

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Silver Sponsor at the opening and closing of the conference, on power-point slide.
- Your Logo will be included in the Handbook
- You will receive one free registration to join this conference
- You will receive one free table – stand

BRONZE SPONSORS \$1500 : 1 OPPORTUNITY

8. Conference Photographer

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Bronze Sponsor at the opening and closing of the conference, on power-point slide
- Your Logo will be included in the Handbook

9. If your organisation is keen to support the conference then please feel free to determine the amount you would like to contribute

Benefits

- Your logo will appear on our list of sponsors on our webpage advertising this event
- Our conveners will acknowledge your organisation as a Bronze Sponsor at the opening and closing of the conference, on power-point slide

10. Spot prizes

If your organisation would like to donate any approved spot prizes we would love to hear from you. We will acknowledge your donation at the conference.